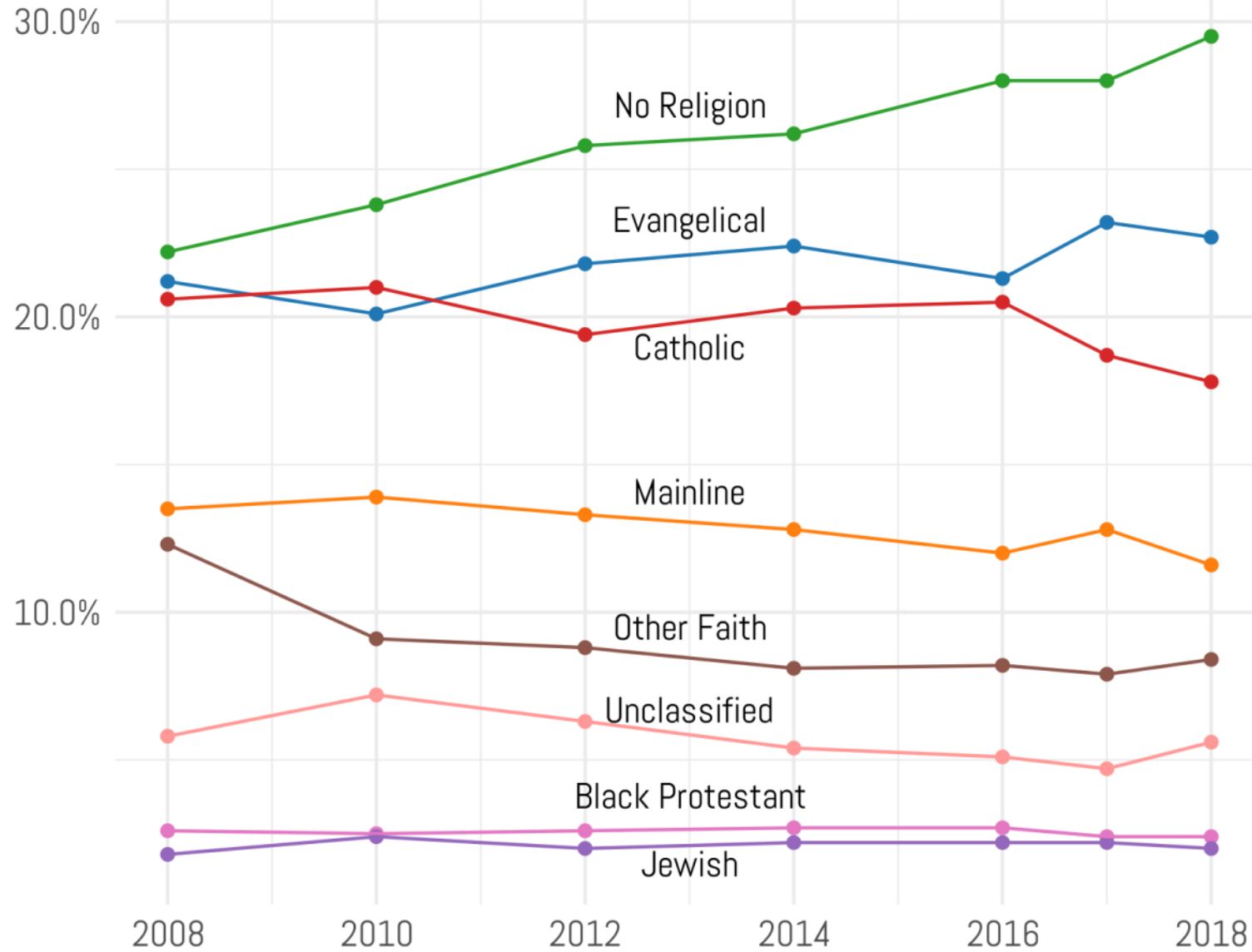


The Church Health Landscape

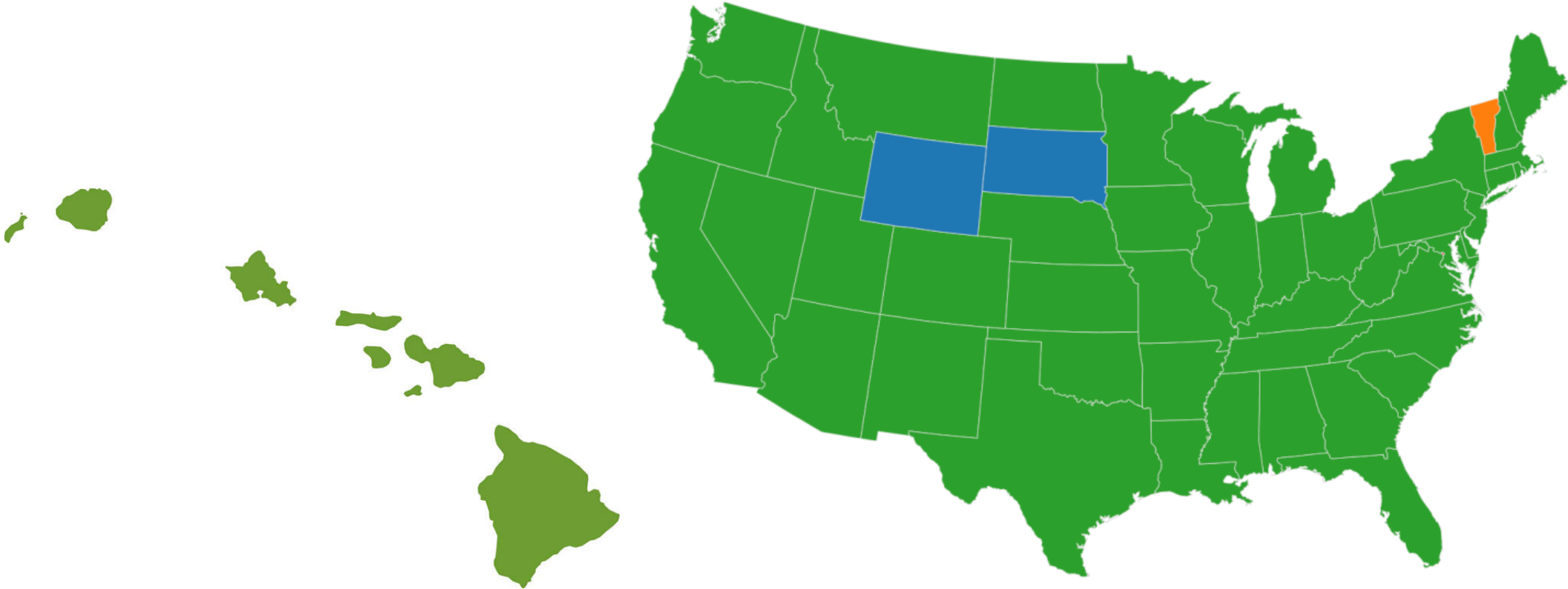
Lifeway research

America is Growing Less Religious

Changes in Religion over the Last Decade



Which Religious Group Has Grown the Most Per State? (2008-2018)



■ Catholic ■ Evangelical ■ Mainline ■ No Religion

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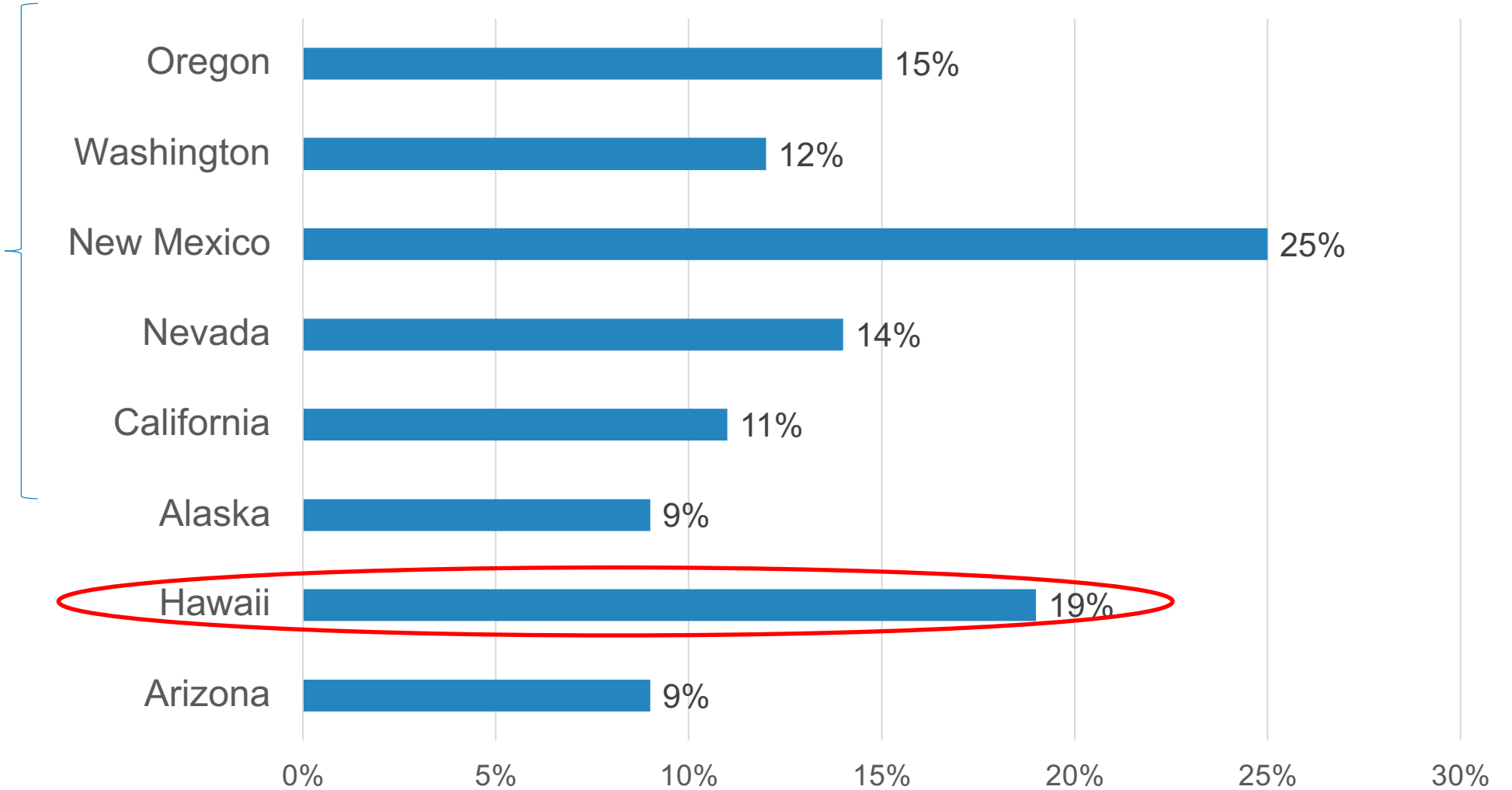
Percentage Point Increase in Nones 2008-2020

2020:

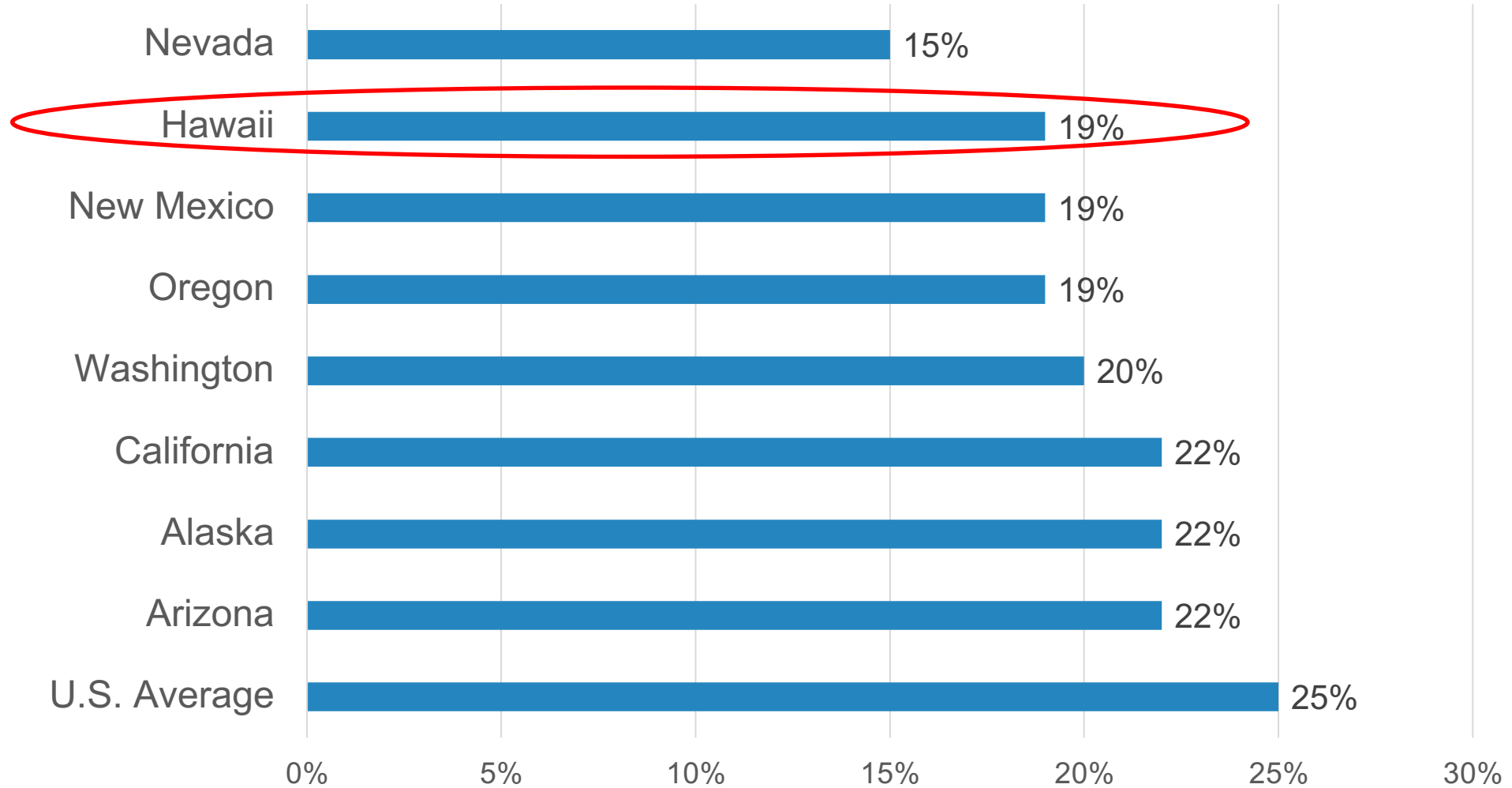
>40% Nones

40% Nones

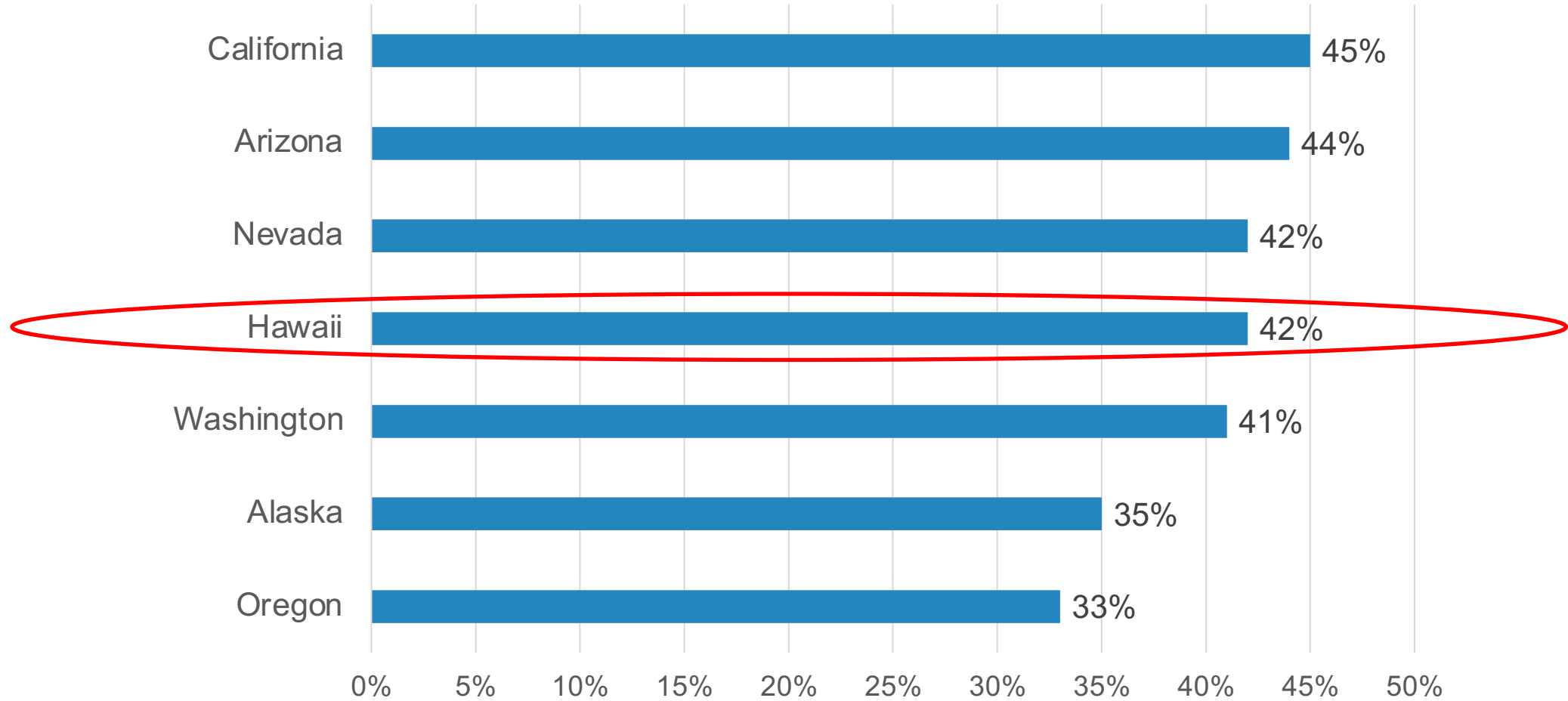
37% Nones



Weekly Religious Attendance 2020-2022



Adherents as Percent of Population 2020



2020 Religion Census Data for Hawaii

	Congregations	Adherents
Black Protestant	18	4,194
Buddhist	119	55,240
Catholic	86	269,726
Evangelical	625	128,653
Jehovah's Witnesses	107	25,076
Latter Day Saints	142	75,009
Mainline	206	32,103
Orthodox	12	593
Other Religions/Sects	107	13,232

Average Evangelical Church has 205 adherents (membership+babies)

Reported Evangelical adherents are 8.8% of population

Church Health Indicators in Protestant Churches

SEPTEMBER 2022 SURVEY OF AMERICAN PROTESTANT PASTORS

Lifeway research

Predictors of higher percent change in worship attendance over a 5-year period

Involvement in groups

- What percentage of your current weekend worship attendance is involved in some small group, Sunday School class, or similar group?

Evangelism

- In the past 12 months, how many people have indicated a new commitment to Jesus Christ as Savior through your church?

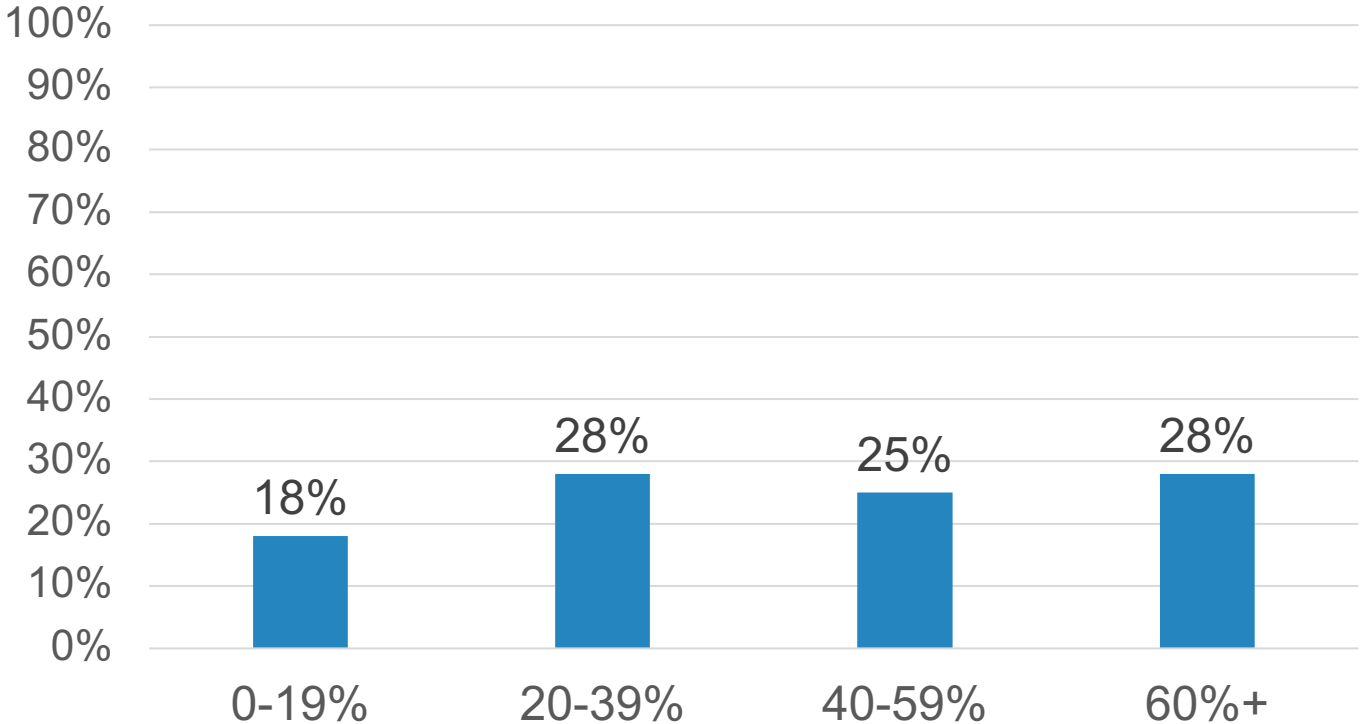
Assimilation

- Among these commitments in the past 12 months, what PERCENTAGE have also become active in the life of your church?

A church's level of participation in small groups, evangelism, and assimilation all predict the level of growth in average worship attendance while controlling for the size of the church

Percentage of adults who have regular responsibilities at church varies widely

Among Protestant Pastors



Mean percentage: 42%
Median percentage: 40%

Lifeway research

Q15: "What percentage of adults who attend your church at least once a month have regular responsibilities at your church (for example, greeter, teacher, childcare, etc.)?" n=1,000

The mean and median percentage of adult attendees who have regular responsibilities at their church has been relatively stable for the past 14 years

Among Protestant Pastors

Mean percentage of adults with regular responsibilities at your church:

2022: 42%

2010: 42%

2008: 43%

Median adults with regular responsibilities at your church :

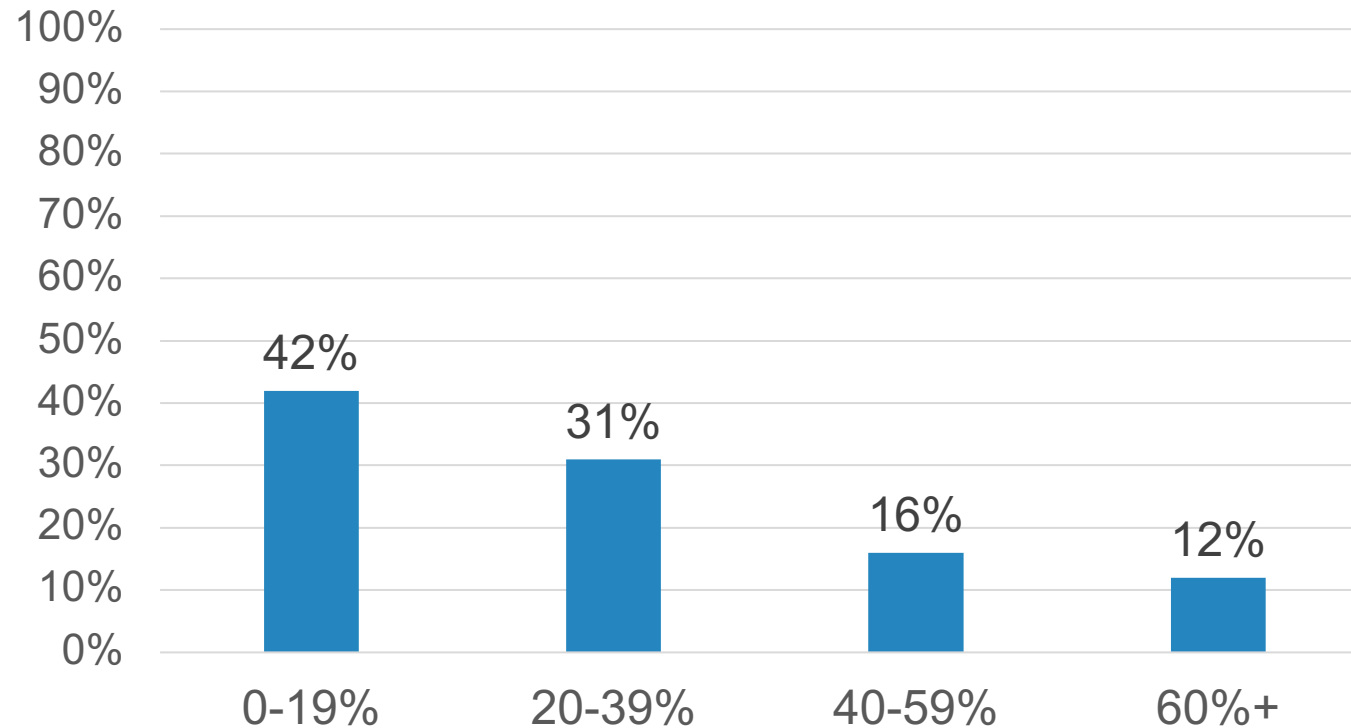
2022: 40%

2010: 40%

2008: 40%

Percentage of adults who serve in their community is lower

Among Protestant Pastors



Mean percentage: 27%
Median percentage: 20%

Lifewayresearch

Q16: "What percentage of adults who attend your church at least once a month are involved in ministries or projects that serve people in your community not affiliated with your church?" n=1,000

The mean percentage of adult attendees involved in serving people outside the church has increased since 2010

Among Protestant Pastors

Mean percentage of adults serving in your community:

2022: 27%

2010: 22%

2008: 23%

Median percentage of adults serving in your community :

2022: 20%

2010: 15%

2008: 20%



Evangelism Explosion Study of Americans' Openness to Talking about Faith

Survey of 1,002 Americans in December 2021

Survey of 1,011 American Christians in April 2022

Lifewayresearch

Christians were asked 12 questions about their evangelistic activity. Scoring their answers placed them in one of four groups:

Evangelism Group	Percent
Never Active	24%
Rarely Active	26%
Somewhat Active	37%
Very Active	13%

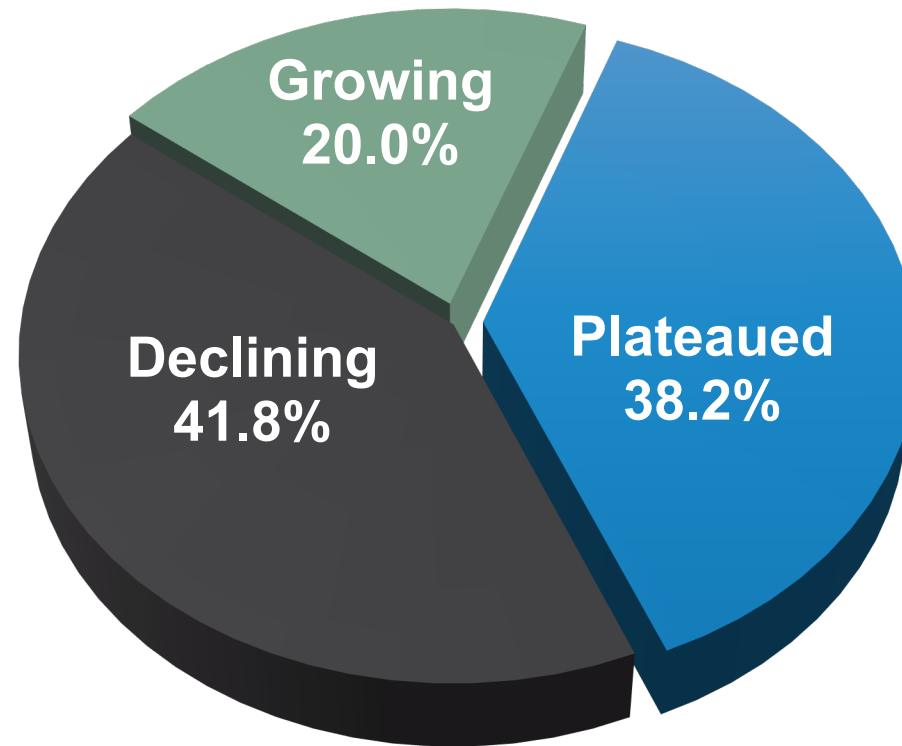
There are significant differences in evangelistic activity by age and number of years a Christian

	Ages 18-29	Ages 30-49	Ages 50-64	Ages 65+
Never Active	12%	16%	29%	41%

	1-17 years	50-64 years	65+ years	Not sure # years
Never Active	7%	34%	44%	44%

**In a phase when church growth is
difficult**

Growth Status of Hawaii-Pacific Churches—2023



Total Membership over 5-year period

Growing = 10% or more increase

Declining = 10% or more decline

Plateaued is between Growing and Declining

Lifeway research

The Front Door:

New people entrusted to Hawaii-Pacific congregations

2023 Baptisms = 375

2023 Other Additions = 632

Membership Front Door = 1,007

1 Baptism per 31 members (much better than national average of 1:57)
37% of new members from baptism (lower than national average of 53%)

Note: these numbers are only for congregations who reported

Lifewayresearch

The Back Door:

Those who leave a Hawaii-Pacific congregation for another church, leave the faith, or death

2023 v 2022

Total Membership net growth = 555

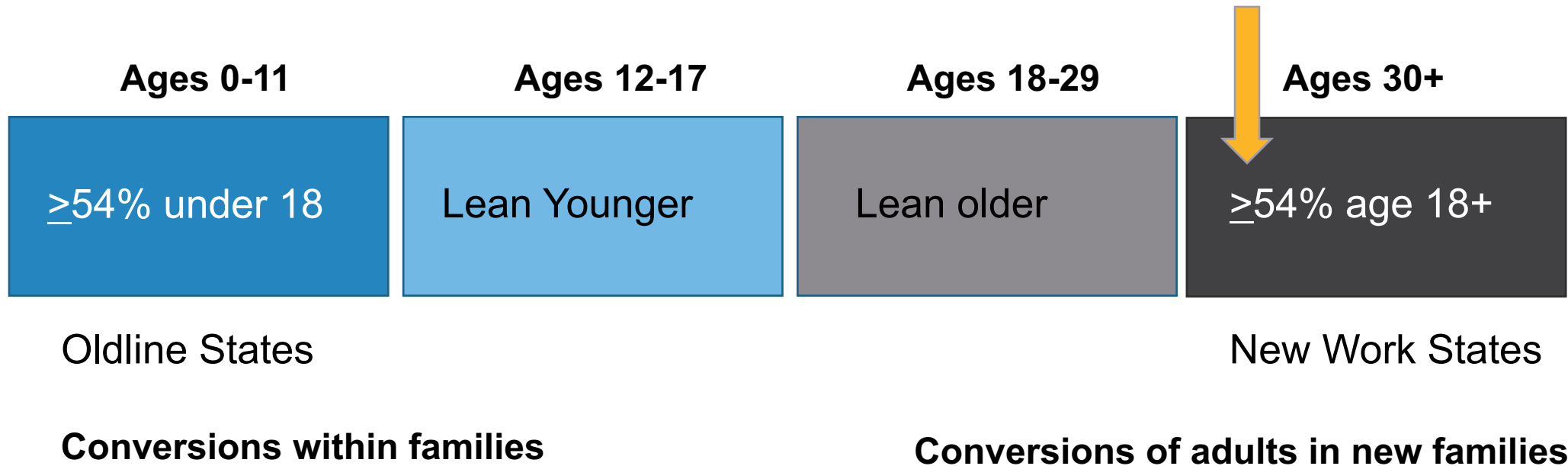
Membership Back Door = - 452

Note: these numbers are only for congregations who reported

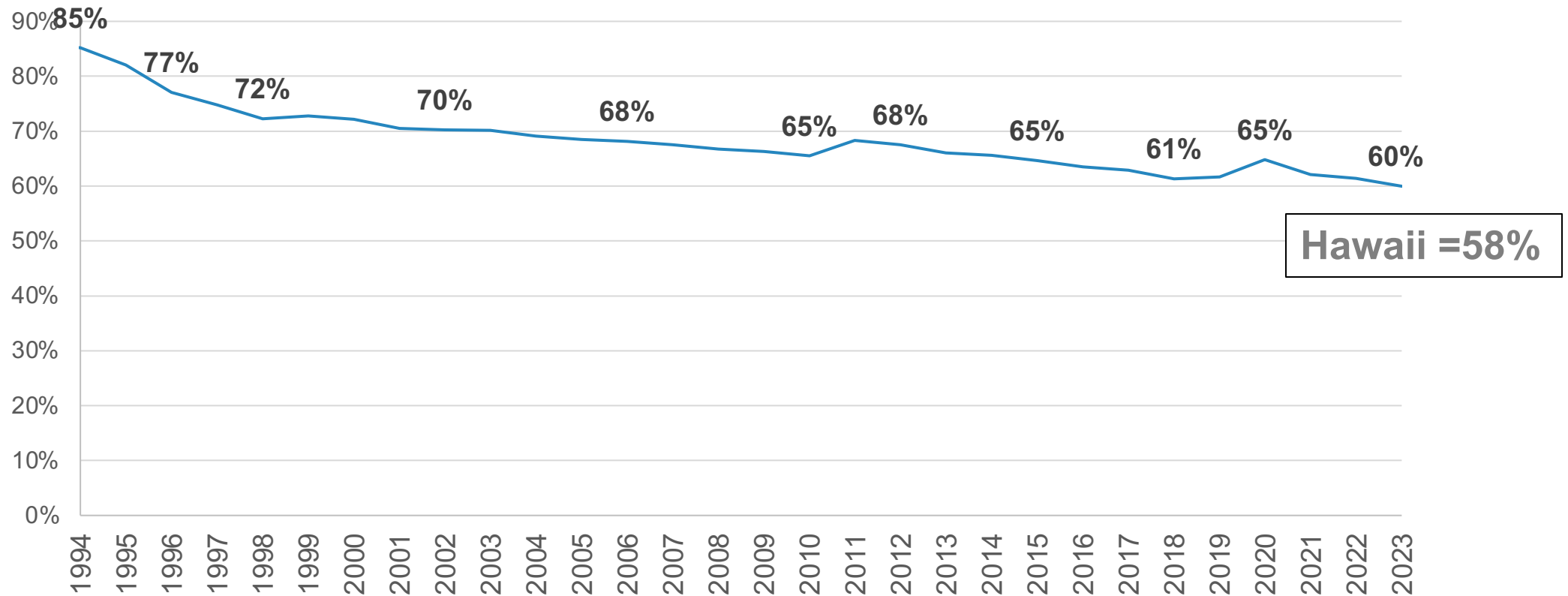
Lifewayresearch

On the age continuum of who is being baptized, HI is reaching more adults

33% under age 18 and 67% age 18+ (29% age 18-29)



SBC Average percentage of worship attendees in Sunday School/ small groups each week



Vacation Bible School is an effective means of evangelism

On 2019 ACP, the median number of baptisms

one

In a church reporting
no VBS enrollment

four

In a church reporting
they conducted VBS

Hawaii Church Trends

- People in Hawaii are becoming less religious
- Population has little growth, is aging
- Hawaii-Pacific baptisms are largely adults
- Twice as many people are becoming members than leaving Hawaii-Pacific churches
- 8 in 10 churches are not growing

What can Hawaii-Pacific churches do?

- Help each other (e.g., training, joint VBS, serve together)
- Engage in more evangelism and prayer for the lost
 - Older adults must join the evangelism effort
 - Conduct VBS in 2025
 - New church plants
 - New ministries that interact with new people
- Engage more members in the life of the church
 - New Sunday School classes or small groups
 - Intentional discipleship of new believers
 - Every member serving

The Church Health Landscape

Lifeway research